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Webis Holdings plc
("Webis" or the "Group")

WatchandWager successfully launches new website ahead of Kentucky Derby

Site improvements and marketing campaigns part of company growth strategy

The board of Webis, the Group specialising in pool wagering and the operators of WatchandWager Cal Expo, the Californian harness track, is pleased to confirm the successful rollout of its new website for the Advanced Deposit Wagering ("ADW") business, WatchandWager.com LLC ("WatchandWager"). The launch is timed to take advantage of the Kentucky Derby and the US Triple Crown season.

The new website is designed to provide the best user experience for players, as well as improve performance overall. The launch coincides with the busiest period of the American horse racing season, namely the Triple Crown series in May and June. Further development upgrades will be forthcoming following the conclusion of the Triple Crown season.

In addition to the successful rollout, the Board will increase the level of marketing activity, beginning with the Kentucky Derby on 4 May, followed by the Preakness Stakes and the Belmont Stakes, and then continuing throughout the summer racing calendar. This will include compelling retail marketing to existing clients as well as enhanced use of social media to attract fresh players to the site.

WatchandWager continues to hold key assets (including US racetrack rights and regulatory licenses) that provide players access to more racetracks than any US-based ADW platform. In addition, WatchandWager holds critical licenses and agreements to offer wagering on prestigious international racing from Europe, Asia, Australia, Africa, and South America, as well as the biggest races in North America that include the Kentucky Derby, the Preakness Stakes, and Belmont Stakes. These are unique assets for US WatchandWager players, and the company is confident of a strong level of activity in the coming months.

Ed Comins, Managing Director of WEBIS Holdings, commented:

"We are pleased with the recent website improvements and the upcoming marketing plan, and we are also aware that the company is one of the most competitive in the global ADW market in terms of content and licenses. As we improve the performance of the website for our players, we will also promote these critical assets and make them more available to potential partners in the industry."

The website address is as follows: www.watchandwager.com and is currently only available for US registrants.

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